



## SPONSORSHIP OPPORTUNITIES

Manitoba Showcase brings together over 150 rural arts organizers from across the province, top Canadian artists and arts industry funders to a different rural city or town each year. Attendees watch several performances throughout the weekend as well as attend professional development and networking sessions. Shows are open to the public and feature both professional and emerging performing artists.

This year, Showcase is partnering with New Iceland Heritage Museum to present over 20 artist showcases and several workshops over a 2-day gathering, with events being held at the Lakeview Resort, Farmer's Hall and The Waterfront Centre. Sponsorships arranged by Kalyann Spain – [manitobashowcase@gmail.com](mailto:manitobashowcase@gmail.com)

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### All sponsors receive the following benefits:

- ✓ Social Media mentions – 1 Facebook mention + 1 Instagram post + story
- ✓ E-Newsletter mention – sent out to delegates, artists and agents in September
- ✓ Logo on [Showcase website](#), the hub of event information for all attendees
- ✓ Logo on Showcase poster, over 50 copies distributed across City of Winkler

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### Showcase Performance (3 available)

**\$1000**

#### Additional Benefits:

- ✓ On-stage “thank-you” from Showcase Emcee
- ✓ Banner displayed on stage behind Emcee (pop-up banner, sponsor to supply)
- ✓ Full-page colour ad in Showcase program, distributed to each delegate
- ✓ 10 tickets to the sponsored Showcase performance – [see show times](#)
- ✓ Banner ad (horizontal logo) in Showcase mobile app, launched in September

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### Delegate Bags

**\$750 + cost of bags**

#### Additional Benefits:

- ✓ Bags with company logo provided to delegates for holding programs, etc.

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### First Timer Breakfast

**\$500**

#### Additional Benefits:

- ✓ Logo on Breakfast event title, directional and welcome signage
- ✓ Verbal “thank-you” from Breakfast Host at the opening conference remarks

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### Opening Reception

**\$500**

#### Additional Benefits:

- ✓ Logo signage at the Opening Reception – evening agenda and event signage
- ✓ Verbal “thank-you” from Reception Emcee

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### Coffee Station (2 available)

**\$300**

#### Additional Benefits:

- ✓ Logo Signage near coffee station at conference for entire day

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### Green Room

**\$250 (in-kind, artist food)**

#### Additional Benefits:

- ✓ Logo on Green Room signage