

Dear Activity Coordinator:

On behalf of Manitoba Arts Network, I am inviting you to participate in our **2019 Concerts in Care program!**

Music has unique therapeutic benefits. Music can improve memory, communication, quality of life, sense of community and reduce stress.

Concerts in Care (CiC) brings professional artists to perform **45-minute concerts** in personal care homes, assisted living and retirement homes.

We have run CiC in rural and northern Manitoba since 2015, bringing 277 concerts to almost 8,000 PCH residents. Starting in 2019, we are offering Concerts in Care in Winnipeg and we would love to have you on board!



Pricing – The cost is **\$600** for **3 concerts** over the course of the year. This year (2019), a grant from Telus allows us to offer the first 39 facilities to enroll a **4th concert** with an emerging professional artist **FREE of charge!**

Please note: Concerts in Care are strictly for your residents, their families and staff. We ask you not to sell tickets or charge for admission.

Scheduling – When you sign up, we will ask you to provide your general availability, for example: “Any weekday except _____, starting at 10:00am or 2:00pm.” We will schedule concerts at times that are convenient for you.

Artist Information – We will send you a poster to help you promote each concert to your residents. The styles of music cater to older audiences, including country, folk, classical and jazz.

For more information and videos, please see:

manitobaartsnetwork.ca/performing-arts/concerts-in-care

If you have questions or to sign up, please call or email me. I hope to work with you to bring wonderful music and uplifting entertainment to the residents of your facility!

Daniel Thau-Eleff
admin@mbartsnet.ca
204-943-0036

The Manitoba Arts Network is a non-profit, charitable arts service organization founded in 1984. We connect, showcase, and promote visual and performing artists with communities across Manitoba.

Testimonials

from Concerts in Care, rural and northern Manitoba

"We would love to see these artists again. Music is the best therapy!"

– Care Home Staff

"Anyone I asked raved about how nice it was that we were able to be a part of the program. Well received and greatly appreciated."

– Care Home Staff

"Absolutely amazing. There would have been a standing ovation had we not been in wheelchairs and restricted by recliners and walkers! Residents who generally nap during musical entertainment were fully awake the entire time. After the concert, Eli [the musician] took time to visit with each resident and she made them all feel special."

– Recreation Coordinator



"Staff thought it was excellent and were touched to see some residents who have an advanced dementia singing along."

– Recreation Coordinator

"Amazing music, fantastic singer. I didn't want it to end!"

– Care Home Resident

"It was absolutely wonderful. We received many positive responses from the residents, families and staff especially from many of our residents that are not that responsive. Thank-you so much."

– Recreation Coordinator

2019 Concerts in Care Artists

If you sign up for Concerts in Care in 2019, you will enjoy performances from **three** of these great professional musicians!



Jake Chénier has been performing music for over 30 years, including over 350 shows for seniors. Jake is a Juno Award nominated artist who has performed across Canada and parts of the USA, Europe and Central America. His repertoire includes classics from the early 1900s to the 70s, inviting his audience to participate in a joyous stroll down memory lane.

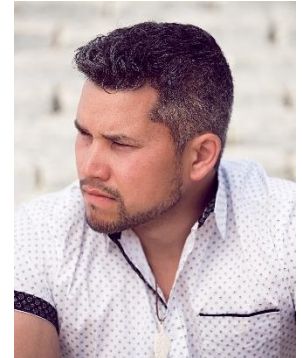
Website: www.jakechenier.com

For a [sampler of Jake's Concerts in Care songs, click here!](#)

Don Amero is an engaging singer/songwriter, storyteller and performer who has been performing and speaking across Canada for a decade. The three-time Juno Award nominee genuinely connects with his audience with an easy and effortless charm and impresses wherever he goes with his messages of encouragement, positivity, and beauty.

Website: donamero.ca

You can see Don doing an [interview and performance here!](#)



Lois Gillespie is a Winnipeg based songwriter, vocalist and recording artist who has been performing locally and nationally for 18 years. In a resilient voice, both powerful and soothing, she delivers music that resonates with those who have loved, lost, loved again and learned to laugh at life.

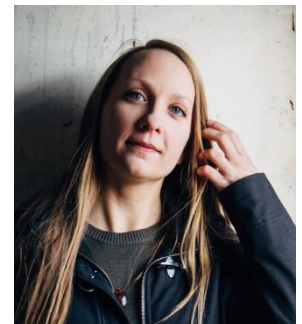
Website: www.loisgillespie.com

Click here for a [sample song list!](#)

Kayla Luky is a singer-songwriter who has played shows all over Manitoba, and toured Western and Eastern Canada a few times over, along with such events as Canadian Country Music Week, Break Out West, Folk Alliance International, Folk Music Ontario, Canadian Music Week, North by Northeast, Dauphin's Countryfest and many folk festivals.

Website: www.kaylaluky.ca

Click here for one of [Kayla's great original songs!](#)



Your fourth concert will be from an **Emerging Artist**, for example [these artists from our 2018 Showcase!](#)