

**Dear Activity Coordinator:**

On behalf of Manitoba Arts Network, I am inviting you to participate in our **2019-20 Concerts in Care program!**

Music has unique therapeutic benefits. Music can improve memory, communication, quality of life, sense of community and reduce stress.

**Concerts in Care (CiC)** brings professional artists to perform 45-minute concerts in personal care homes.

We have run CiC in rural and northern Manitoba since 2015, bringing 277 concerts to almost 8,000 PCH residents.

**Scheduling** – When you sign up, we will ask you to provide your general availability, for example: “Any weekday except \_\_\_\_\_, starting at 10:30am or 2:30pm.”

We will schedule concerts at times that are convenient for you.

Please note: Concerts in Care are strictly for your residents, their families and staff. We ask you not to sell tickets or charge for admission.

**Artist Information** – We will send you a poster to help you promote each concert to your residents. The styles of music cater to older audiences, including country, folk, classical and jazz.

**Membership** – If there is no Manitoba Arts Network member within 25 km of your care home, we will require an Associate Membership fee. For a list of our members, please click [here](#).

For more information and videos, please see:

[manitobaartsnetwork.ca/performing-arts/concerts-in-care](http://manitobaartsnetwork.ca/performing-arts/concerts-in-care)

If you have questions or to sign up, please call or email me. I hope to work with you to bring wonderful music and uplifting entertainment to the residents of your facility!

Thomas Kintel

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The Manitoba Arts Network is a non-profit, charitable arts service organization founded in 1984. We connect, showcase, and promote visual and performing artists with communities across Manitoba.

## Testimonials

from Concerts in Care, rural and northern Manitoba

*"We would love to see these artists again. Music is the best therapy!"*

– Care Home Staff

*"Anyone I asked raved about how nice it was that we were able to be a part of the program. Well received and greatly appreciated."*

– Care Home Staff

*"Absolutely amazing. There would have been a standing ovation had we not been in wheelchairs and restricted by recliners and walkers! Residents who generally nap during musical entertainment were fully awake the entire time. After the concert, Eli [the musician] took time to visit with each resident and she made them all feel special."*

– Recreation Coordinator



*"Staff thought it was excellent and were touched to see some residents who have an advanced dementia singing along."*

– Recreation Coordinator

*"Amazing music, fantastic singer. I didn't want it to end!"*

– Care Home Resident

*"It was absolutely wonderful. We received many positive responses from the residents, families and staff especially from many of our residents that are not that responsive. Thank-you so much."*

– Recreation Coordinator